

**FOR IMMEDIATE RELEASE**

October 17, 2019

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## **PRESS RELEASE**

### **Big Brothers Big Sisters of the Greater Sacramento Celebrates their 55<sup>th</sup> Anniversary, Welcoming Sabin Lomac, Co-Founder of Cousin's Maine Lobster, as Keynote Speaker.**

Sacramento, CA. (October 17, 2019) – Big Brothers Big Sisters of the Greater Sacramento Area, alongside presenting sponsor Hughey Phillips, LLP, will host their 55<sup>th</sup> Anniversary Celebration on October 25, 2019, from 6:00pm to 9:30pm at the Elks Tower Events Center in downtown Sacramento.

The anniversary celebration will memorialize their 55<sup>th</sup> year of service to the Sacramento community and honor long-time supporters, Larrie and Diane Grenz and the Lucchetti's of Pacific Coast Building Products. The evening begins with cocktails and a four-course dinner and culminates with a unique auction collection and exciting entertainment. Additionally, the event keynote speaker, Sabin Lomac, will share his story of overcoming adversity as a child to now operating over 20 Cousins Maine Lobster food trucks nationwide – crediting Big Brothers Big Sisters as the organization that changed the trajectory of his life and career.

The 55<sup>th</sup> Anniversary Celebration is an opportunity for the Sacramento community, supporters and friends with an interest in empowering the potential of today's youth through one-to-one mentoring. The event will present a selection of highly coveted items during the live auction, all benefiting Big Brothers Big Sisters of the Greater Sacramento Area programs and initiatives in 2020. Event sponsors for the celebration include Allstate Insurance; American River Bank; California Bank of Commerce; CFMA; Downey Brand; Gordon Rees Scully Mansukhani; Headtop Performance LLC; IIAB Sacramento; KJ2 Productions; Monat Gratitude; Moss Adams; Quest Technology Management; Sacramento District Attorney's Office; Sacramento Police Department; Sacramento Sheriff's Department; SAFE Credit Union; SMUD; Union Bank; US Bank; US Bank; Wagner Kirkman; Wells Fargo Bank; and Western Health Advantage.

To date, Big Brothers Big Sisters of the Greater Sacramento Area and their demonstrated authority in mentorship has offered Sacramento youth mentors that help them to achieve their goals, make better choices, gain self-confidence, improve grades, and aspire to higher education.

“Life is a journey that no one should travel alone. Yet, more than 130 children in our region are in need of a Big Brother or Big Sister who will stand in their corner. Join us in our mission to ignite the power and promise of today's youth. Together, we are defenders of a child's potential,” said Big Brothers Big Sisters CEO, Reese Scherber.

For information, please call (916)929-1841 or go to <https://bbbs-sac.org/55th-anniversary/>